Resume

Görkem Ercan

KNOWLEDGE

Software

Figma, Adobe XD, Illustrator, After Effects, Miro, Photoshop, Unity, ProtoPie, Axure RP, Dovetail, Vegas Pro, Adobe Spark, Joomla, Typo3.

Technical

UI/ UX Design, Graphic Design, Front-end Development, Video Editing, Motion Graphics, Social Media, User Research, Prototyping.

Methods

Design Thinking, Google Sprint, Scrum, Kanban.

EDUCATION

Ostfalia Hochschule

M.A. Studium: Information Engineering

Attended from September 2018 to April 2019 in Wolfenbüttel. The program was not completed; only the first semester was finished.

Ostfalia Hochschule

B.A. Studium: IT-Management

Attended from September 2014 to April 2018 in Wolfenbüttel. Bachelor thesis: Indie game with a focus on coding, art, and animation.

CERTIFICATE

Google Career Certificates

Completed a comprehensive UX design program developed by Google on July 16, 2021, requiring approximately 10 hours per week for 6 months.

Craftview Software GmbH   Since 10.2022
UI/ UX Designer   Remote

- Designed interfaces for mobile, desktop, and web application.
- Introduced hi-fi prototypes to test user flows and interactions.
- Crafted an extensive icon library and variety of animations (Lottie).
- Build design guidelines and specifications for the mobile team.
- Supported developers to ensure proper design implementation.
- Evaluated design issues and identified areas for improvement.
- Worked with marketing on new corporate identity guidelines.

Freelance work for an influencer   07.18 – 06.22
Social Media Manager   Remote

- Analyzed and optimized performance of social media content.
- Organized and supported online events and community contests.
- Conception, realisation and quality control of the content.
- Produced engaging TikTok and YouTube content.
- Stayed updated on new trends and algorithm changes.

Richard Borek Unternehmensgruppe   05.17 – 09.17
E-commerce intern in online marketing   Braunschweig

- Built a knowledge exchange platform for e-commerce.
- Designed digital content in alignment with the existing CI.
- Technical advice on the implementation of online media.
- Assisted in managing Google Ads and paid social media post.